AEROTECH GLOBAL SOLUTIONS PVT LTD

32/2 Double Storey, GF, Ashok Nagar,
Tilak Nagar, New Delhi- 110018
+91-8510982896 ,8171963383

09 March 2026

To Whom It May Concern, This is to certify that Jay Singh has successfully completed his Employment at AGS Pvt. Ltd. as an Digital Marketing Executive in our travel brand **[Best Sky Deal]** from 12th September 2025 to 05th Febuary 2026. During his Employment period, During his employment period, he demonstrated professionalism, dedication, and a strong willingness to learn and grow. His role involved actively contributing to the organic digital growth of multiple travel brands through strategic Search Engine Optimization (SEO) initiatives. He played a key role in planning and executing SEO strategies aimed at improving search engine visibility, increasing organic traffic, and generating high-quality leads for travel services.

With solid expertise in SEO and organic lead generation, he managed end-to-end SEO activities including keyword research, on-page optimization, technical SEO audits, and content strategy development. He focused on identifying high-intent travel keywords, optimizing website structure, meta tags, and landing pages, and implementing internal linking strategies to improve search rankings and user experience.

In addition, he collaborated closely with content writers, designers, and marketing teams to create SEO-optimized travel content, blog strategies, and landing pages that effectively captured user intent and supported lead generation goals. His work consistently focused on leveraging search trends, competitor analysis, and performance data to scale organic growth while maintaining sustainable long- term results for the business.

We appreciate his contributions during the internship and wish him the very best in all future endeavors.

Sincerely,

Avneet Singh
Director